



1 + 2 June 2022

LANDGUT STOBER

Berlin / Brandenburg

25 years EMICODE®

GENERAL ASSEMBLY & ANNIVERSARY CONFERENCE

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Stefan Neuberger, Chairman of the GEV Board



Klaus Winkels, GEV Managing Director

Good reasons for attending

- Make the most of EMICODE® by networking and using its marketing tools
- Where are we heading? What can we expect in terms of sustainability?
- Find inspiration and exchange information with colleagues

Dear Members

25 years ago, the GEV was founded on February 24, 1997. This event was preceded by heated discussions concerning harmful pollutants in indoor air and eco-friendly innovations in new products. Together with Miljö-Chemie (today Eurofins, an international laboratory group) and GUT (Association of Environmentally Friendly Carpets), a test method and classification criteria were developed for evaluating the emission behavior of flooring installation materials under the EMICODE® quality seal.

Today, the EMICODE® is an indispensable ecolabel used for certifying a large number of low-emission products from various categories. The GEV has meanwhile grown to include **more than 170 member companies** and enjoys a high level of international recognition.

Initially, due to budget constraints, the advertising and public image of the EMICODE® were left entirely to the member companies. Today, however, the GEV actively engages in public relations work. Following the next General Assembly on June 1, 2022, we will present how you as a company can benefit from the GEV's various advertising tools.

In the conference on June 2, 2022, we will deal with the topic of "Sustainability" in order to give useful guidance and orientation. The individual aspects and criteria of sustainability have become so diverse that even experts can hardly keep track of them all. The GEV is therefore addressing this topic to provide participants with an overview. We will show you which systems and initiatives currently exist, what makes sense and where cooperation is worthwhile.

25 years after foundation of the GEV, we can now look back to a lively and successful cooperation with our members. This makes us grateful and at the same time hopeful that this positive spirit of trustful cooperation will continue for a long time.

We look forward to meeting you at the Anniversary Conference and hope you will not only enjoy an entertaining program but also find valuable and inspiring ideas to take home with you.

Stefan Neuberger
Chairman of the GEV Board

Klaus Winkels
GEV Managing Director



1 June

TIME	ACTIVITY	PLACE
Before noon	Check-in and registration	HOTEL RECEPTION
12.00	Buffet lunch	RINDERSTALL
13.00 – 14.30	General Assembly	Salon Conrad
14.30 – 15.00	Coffee & snack break	Salon Ernst
15.00 – 15.30	Sustainable building with EMICODE® – even more crucial today than 25 years ago Stephan Bülle and Hartmut Urbath	Salon Conrad
15.30 – 16.10	Breathe easily with EMICODE® Marketing presentation Stefanie König and Sven Dornhege	Salon Conrad
16.10 – 17.30	Break	
17.30 – 18.30	Breathing – an exciting & relaxing journey An entertaining “breathing session” with Ali Tasangil	BRENNEREI Panoramaraum
Ab 19.00	Barbecue by the lake	SEEUFER RINDERSTALL Salon August

2 June

TIME	ACTIVITY	PLACE
09.00 – 09.10	Welcome Stefan Neuberger	RINDERSTALL Salon Conrad
09.10 – 09.20	Introduction and overview of activities Klaus Winkels	Salon Conrad
09.20 – 10.00	Sustainability becomes law! Lukas Koelln	Salon Conrad
10.00 – 10.30	Preview of the upcoming EU Construction Products Regulation Martin Glöckner	Salon Conrad

2 June

TIME	ACTIVITY	PLACE
10.30 – 11.00	Quality assurance and certification according to DGNB requirements Thomas Kraubitz	RINDERSTALL Salon Conrad
11.00 – 11.15	Short break	
11.15 – 11.45	The rating systems LEED and BREEAM Thomas Neuhaus	Salon Conrad
11.45 – 12.15	Communication of the ecological rucksack Dr. Alexander Röder and Dr. Heinz Werner Lucas	Salon Conrad
12.15 – 12.45	Circular economy - not only an economic challenge Dr. Edmund Vankann	Salon Conrad
12.45 – 13.55	Buffet lunch	Salon Ernst
14.00 – 15.00	WORKSHOP 1: Recycling Dr. Frank Gahlmann and Dr. Norbert Arnold	
	WORKSHOP 2: Product labeling Hanspeter Bressa and Dr. Heinz Werner Lucas	
	WORKSHOP 3: Sustainability in the craft sector Alexander Magg and Udo Herrmann	
	WORKSHOP 4: The future of association work Dr. Uwe Gruber and Uwe Wäckers	
15.00 – 15.20	Presentation of results	Salon Conrad
15.20 – 15.45	Coffee break and farewell	Salon Ernst
15.45	Press conference	BRENNEREI Panoramaraum

- On both days, simultaneous translations into English will be provided for the presentations but not for the workshops.
- Using the app “Mentimeter“, you can connect to the presenter’s session for live voting with the help of an access code that you will receive on site.

Presenters & workshop leaders



Dr. Norbert Arnold
Head of Technical
Product Development
Uzin Utz AG

Recycling



Hanspeter Bressa
Brand Development Manager
Uzin Utz AG

Product labeling



Stephan Bülle
Managing Director
Lugato GmbH & Co. KG

*Sustainable building with EMICODE® –
even more crucial today than 25
years ago*



Sven Dornhege
Head of Trade Marketing for the
brands Sika and Schönox
Sika Deutschland GmbH

*Marketing presentation
Breathe easily with EMICODE®*



Dr. Frank Gahlmann
Head of Product Technology
Stauf Klebstoffwerk GmbH

Recycling



Martin Glöckner
Managing Director
Deutsche Bauchemie e.V.

*Preview of the upcoming
EU Construction Products
Regulation*



Dr. Uwe Gruber
Managing Director
Mapei GmbH

The future of association work



Udo Herrmann
Master carpenter, speaker,
coach
Owner of Herrmann Parkett.
Möbel. Räume.

*Sustainability in the craft
sector*



Lukas Koelln
Business Ethics &
CSR Management
VCI – Verband der Chemischen
Industrie e.V.

Sustainability becomes law!



Stefanie König
Public Relations Assistant
GEV

*Marketing presentation
Breathe easily with EMICODE®*



Thomas Kraubitz
Director
Buro Happold

*Quality assurance and certi-
fication according to DGNB
requirements*



Dr. Heinz Werner Lucas
HWL Consulting

*Communication of the
ecological rucksack*



Alexander Magg
Business Manager Flooring
Technology
Kiesel Bauchemie GmbH & Co. KG

*Sustainability in the craft
sector*



Stefan Neuberger
Managing Director
Pallmann GmbH

Welcome speech



Thomas Neuhaus
Environmental engineer
Eurofins Consumer Product
Testing GmbH

*The rating systems
LEED and BREEAM*



Dr. Alexander Röder
Managing Director
IBU – Institut Bauen und Umwelt
e.V.

*Communication of the
ecological rucksack*



Hartmut Urbath
Head of Technical Sales Management
PCI/THOMSIT
PCI Augsburg GmbH

*Sustainable building with EMICODE® –
even more crucial today than 25
years ago*



Dr. Edmund Vankann
Managing Director
GUT and ECRA

*Circular economy - not only an
economic challenge*



Uwe Wäckers
Deputy Managing Director
Verband der Chemischen Industrie e.V.
Landesverband NRW

The future of association work



Klaus Winkels
Managing Director
GEV

Introduction and overview

How to find Landgut Stober

Directions / location

Landgut Stober, a historic estate, is located in the surrounding area of Berlin. You will find it in the midst of picturesque parkland on the shores of Groß Behnitzer See in a region called Havelland.



Arrival by public transport (plane/train/bus)

Starting from Berlin Central Station, you can reach the Landgut by train or bus in about 60 minutes. Upon arrival in Nauen, get off at "Nauen Station" resp. at the bus stop "Groß Behnitz, Dorf" which is directly opposite the Landgut.

At www.bahn.de, you can get comprehensive travel information.

Arrival by car

Landgut Stober is located in Nauen, approx. 20 km west of Berlin city limits, on the Deutsche Alleenstraße (German Avenue Road). You can reach Nauen/Groß Behnitz via Bundesstraße B5 (Heerstraße). Simply follow the brown road signs.

Address:
Landgut Stober
Behnitzer Dorfstraße 27 - 31
14641 Nauen



Pre-dinner program

Breathing – an exciting and relaxing journey



The Personal & Business Coach from Düsseldorf is a certified relaxation therapist and supports people at work and at sports in developing a higher awareness of breathing and of their inner sources of strength.

We hope you will deeply enjoy the "breathing session"!

A feast for the ears



We breathe automatically, from the first to the very last breath. Every human being takes roughly 20,000 breaths per day. Breathing is the most fundamental need of all living beings.

For 25 years, the GEV and its member companies have been using the EMICODE® to keep indoor air as unpolluted and free of harmful substances as possible. What matters, however, is not only WHAT we breathe but also HOW we breathe.

Ali Tasangil will deal with this vital issue and make you more aware of how the precious oxygen enters our bodies, how we can use it most effectively in our daily lives and thus improve our quality of life. Why? Because breathing, relaxation, communication and our general vitality are closely related.

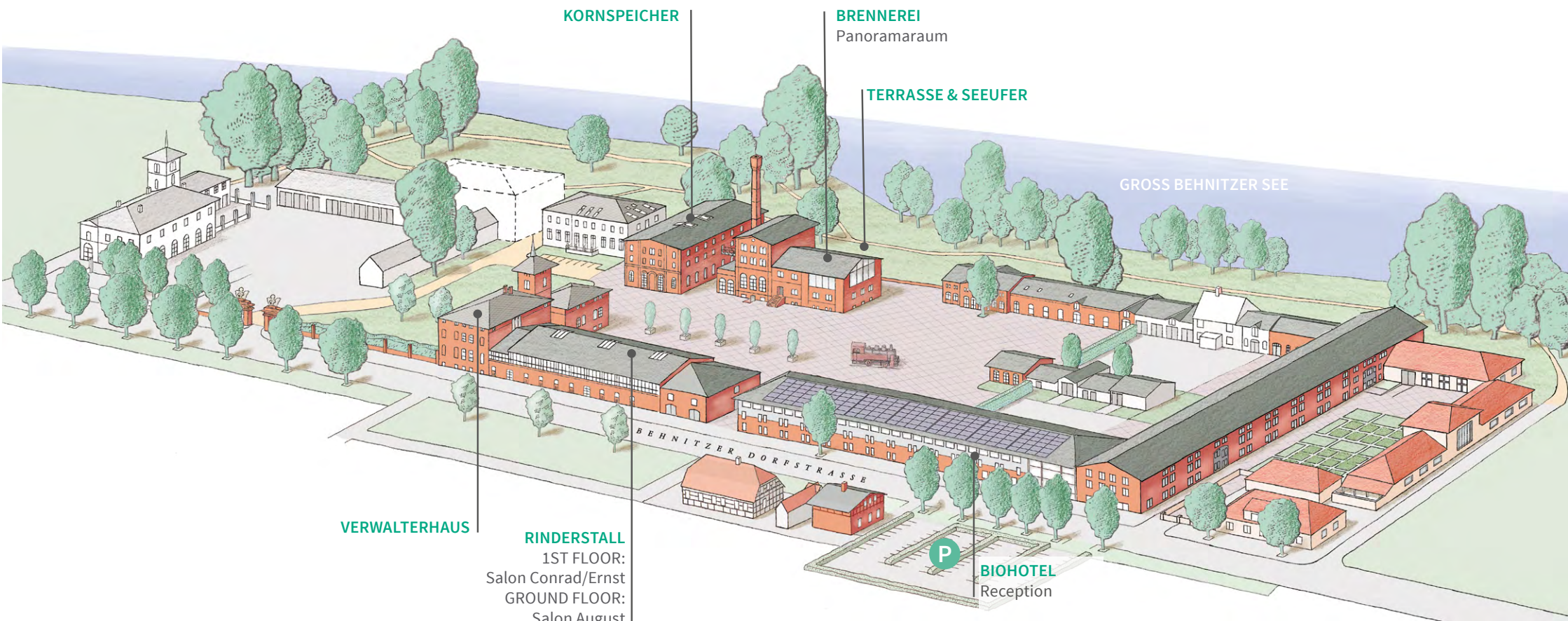
The more hectic everyday life becomes, the more essential is the question of how we can calm down and allow the precious oxygen to enter our bodies.

Go on an exciting and at the same time relaxing journey with Ali Tasangil.

On the first evening, the band **Heaven's Joy** will accompany the lakeside barbecue with light pieces from their own repertoire.

Look forward to the harmonies of these multi-instrumentalists from Leverkusen. Music that pulsates with joy without being obtrusive.

Event location



Landgut Stober

When walking through the imposing red brick portal lined with old sandstone sculptures, you enter a unique location deeply steeped in history – whether the old guest house, the stables, the distillery and granary or the tall old trees on the lakeside. This is a historic place full of atmosphere where not only political decisions were taken and foundations laid for democracy

and a health care system, but where also social standards and sustainability were newly defined. A place of science, research and politics that was also known for its architecture, horticultural art and its extensive park landscape.

www.landgut-stober.de/welcome-landgut-stober.html

Most sustainable German Conference & Event Hotel
2012 – 2021 GCB/EVVC/VDR

Greenest Hotel in Europe 2017 and 2021
Climate positive / Economy for the Common Good (ECG)



Contact

Conference organizer

GEV – Gemeinschaft Emissionskontrollierte
Verlegewerkstoffe, Klebstoffe und
Bauprodukte e. V.
Völklinger Straße 4
40219 Düsseldorf

Conference & event coordination

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Event location

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14641 Nauen
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E-mail info@landgut-stober.de
Internet www.landgut-stober.de

Information

Safety & hygiene concept

The current safety & hygiene concept of the event location as well as other information is available for you on the GEV intranet page for the conference. Here, you can also inform yourself about the current entry requirements.

Please log in to the GEV intranet with your access data and then select menu option "*News/Information about the Conference*". If you do not yet have access to the intranet, you can register at www.emicode.com/register. In case of questions, feel free to contact us.

Conference dress code

Business casual

Please note

We recommend wearing comfortable shoes for walking around the yard and the hotel grounds.
The conference rooms and hotel grounds are barrier-free.

Benefits in kind

Within the scope of the event, taxable benefits in kind may be granted. The GEV will take care of the taxation according to § 37b EStG (German Income Tax Law).